ACCRA TECHNICAL UNIVERSITY

ATU 75TH ANNIVERSARY LOGO COMPETITION

Accra Technical University (ATU) will celebrate its 75th anniversary next year, 2024, under the theme, **"75 Years of Quality Technical Education: Providing Employable Skills and Impacting Industry"**. The University is seeking a logo that captures our essence and celebrates our achievements over the years. The ideal logo should be simple, innovative, recognizable, convey a message of strength and unity and suitable for use across various media (print, digital) and merchandise.

The Anniversary Planning Committee seeks to include all stakeholders of ATU – Staff, Students, Faculty, Alumni, and affiliates to be a part of this celebration. In line with this, the University invites individuals or groups to submit logo designs for the anniversary. This logo competition is open to all members of the University community (Staff, Students, Faculty & Alumni).

How to Enter:

- Submissions may come from individuals or groups.

- Designs must reflect ATU colours, its values, and mission.

- Designs must be in JPG format with a minimum resolution of 1280 x 960 and to be sent in size A4 (21cm x 29.7 cm) by email to **atu75@atu.edu.gh**.

- Designs must be accompanied by a text file explaining the design rationale and considerations for the logo (shape, color specifications, font, etc.) in no more than 100 words.

- Designs (JPG) and explanatory text file (Word) must be submitted by email to **atu75@atu.edu.gh**

- The email must include the name, phone number, and any national ID of the proposer or group leader and capacity in which the submission is being made (Staff, Student, Faculty, or Alumni).

- Only one entry will be accepted from an individual or group.

Please Note

- No submission fee is required.

- The designer of the logo retains liability for any issues arising regarding the originality and authenticity of the design.

- The winning design will be checked with trademark databases for this purpose. Any plagiarised material will be rejected and Accra Technical University is under no obligation to communicate this to the contestant.

- The deadline for entries is 23:59 GMT, **31st May 2023. Any submission after the deadline will be rejected.**

- The chosen logo once awarded will become the sole property of Accra Technical University; which reserves the right to use the logo for any purpose and can make amendments to it if need be.

Prize:

In return for your services, we are offering a competitive compensation package and the opportunity to showcase your work to a wide audience, including:

- Receipt of an amount of Three Thousand Ghana Cedis (Gh¢ 3,000)

- Recognition at the official launch of the anniversary celebration

- Acknowledgement in the anniversary brochure and other anniversary materials.

Enquiries:

For further information or enquiries, contact us at **0208204791 / 0541146122** or send an email to **atu75@atu.edu.gh**