

THIS WEEK



IN BRIEF

ATU-TUTAG DONATES TO MEPE FLOOD VICTIMS

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Recognising the challenges faced by the community, particularly in the realm of education, TUTAG-ATU benevolent gesture aims to alleviate the hardships brought about by the unfortunate incident.

The Akosombo water spillage, which occurred few months ago, left several communities grappling with the consequences of flooding, displacements, and the disruption of daily life. Among the affected areas, Mepe found itself in a dire situation, especially concerning educational infrastructure and resources. The generosity displayed by the ATU Chapter, of TUTAG comes as a ray of hope for the people of Mepe.

Presenting the items, Mr. Hanson Obiri-Yeboah, Chairman of TUTAG, ATU Chapter said the relief items presented was under the umbrella body of ATU to help revive education in the community as they gather to get back to their normal life. He also hammered their visit as an opportunity to assess the situation at hand, preparing to give back to the community in their next visit amidst planning on organising health screening for the community members.

The donation, worth GHc20,000.00, consists of essential educational materials, including exercise books, school uniforms, school bags, stationery, and other resources that are crucial for the continuity of learning. The gesture not only addresses the immediate needs of the community but also underscores the pivotal role of education in rebuilding and revitalising the affected areas. TUTAG's ATU chapter initiative aligns with the broader goal of fostering resilience and empowerment within communities facing adversity.

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IN BRIEF

ATU Strengthens Bonds with Media

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Seasoned journalists, news editors, and media managers from print, broadcast, and digital platforms came together for the media engagement, which was called "an Evening with the Vice Chancellor."

Set against the backdrop of the university's esteemed campus, the occasion served as a forum for fostering open dialogue, collaboration, and the exchange of ideas between ATU management,

faculty members and media professionals.

The commencement of the evening was marked by a warm greeting from the university's leadership, reaffirming their dedication to transparency and effective communication.

In addressing the assembly, Prof. Amevi Acakpovi, the Acting Vice-Chancellor of ATU, extended a warm welcome to the media professionals in attendance. He expressed, "The primary objective of tonight's



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gathering is to facilitate interaction, foster meaningful connections, and share insights regarding some exciting initiatives currently underway at ATU.”

In his presentation, Prof. Acakpovi commended the media for acknowledging their crucial role in informing the public about policies and programs. As an institution, we are dedicated to improving our communication efforts, aligning them with our core objectives, and creating opportunities to fortify relationships. “I want to take this moment to convey our appreciation to all of you for your varied contributions in supporting us throughout the year and for the accomplishments we have achieved thus far. With confidence, I look forward to the continued flourishing and success of this collaboration in the years to come” he said.

The press soiree featured enlightening panel discussions that provided journalists with the opportunity to interact with faculty members, administrators, and students’ representative council executives. These discussions delved into ATU’s academic programs, research undertakings, and its significant contributions to technological advancements in the region. The interactive format of the sessions enabled media professionals to gain a deeper understanding of ATU’s significant role in shaping the educational landscape in Accra.

The news editor of GBC, commended the management of ATU for its deliberate efforts in positioning the University as the foremost technical university in Ghana. He stressed on the need for ATU to continue projecting their success achievement through the media to promote the name of ATU.

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The university showcased success stories, academic milestones, and the diverse talents that contribute to the vibrant ATU community. Journalists had the opportunity to engage with Deans and faculty members, bringing their narratives to the forefront and spotlighting the positive influence of ATU's educational programs.

As the press soiree drew to a close, it was evident that the event had successfully deepened the connection between Accra Technical University and the media. Both parties expressed their commitment to sustained collaboration, ensuring that the university's accomplishments and contributions are communicated accurately and effectively to the wider public. The event underscored the significance of transparent communication between educational institutions and the media in fostering a well-informed society.



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